

# Cindy HOBBS

FAIL FORWARD TO SUCCESS

AUTHOR

SPEAKER

LEADERSHIP SPECIALIST

FAIL FORWARD EXPERT

HEALTHCARE TRAINER



Cindy's first novel, *Beneath the Woodland Stars*, is a memoir based on failure and betrayal, along with the road to recovery and success, and is set to release in the winter of 2022.

With almost three decades of Healthcare and Leadership experience, Cindy now shares her knowledge and tools with others to reach similar results at conferences, trade shows, retreats, and corporate events.

"She got the crowd fired up. I finally understand healthcare better than I ever have before, and now feel confident helping my patients navigate it."

"Cindy is amazing! I absolutely enjoyed her humorous, yet insightful presentation. I can't wait to book her again!"

## TOPICS INCLUDE:

- ❖ Fail forward to success.
- ❖ Become the pilot of your Healthcare journey.
- ❖ How we can control the out-of-control Healthcare costs.
- ❖ Value-Based Contracts - what's the Hype about?
- ❖ Making sense of Health Plan denials.

"Audiences will not always remember what you say, but they will remember how you made them feel."

- Cindy Hobbs

